

## **PRIVACY POLICY**

Effective: From June 16, 2026, until further notice

### **1. Details of the Data Controller**

Name of the Data Controller: Orsolya Tótori, sole proprietor

Registered office: 1183 Budapest, Ráday Gedeon utca 66.

Tax ID: 91581691-1-43

Website: [www.todororsi.com](http://www.todororsi.com)

Email: [info@todororsi.com](mailto:info@todororsi.com)

(hereinafter: "Data Controller")

The Data Controller is committed to the protection of personal data and processes data in accordance with the provisions of Regulation (EU) 2016/679 of the European Parliament and of the Council (GDPR) and applicable Hungarian laws.

### **2. Principles of Data Processing**

The Data Controller processes personal data:

- lawfully and fairly,
- collects it solely for specified purposes,
- processes it only to the extent necessary,
- protects it with appropriate security measures,
- does not store it for longer than necessary.

### **3. Scope of Processed Data and Purpose of Data Processing**

#### *3.1 Contact*

Processed data:

- name
- email address
- phone number (if provided)
- message content

Purpose of data processing:

- establishing contact

- responding to inquiries
- providing quotes

Legal basis: GDPR Article 6(1)(b) – steps prior to entering into a contract.

Retention period: Up to 1 year after the matter is closed.

### *3.2 Purchase of Digital Products*

Data processed:

- name
- email address
- billing information
- purchase information

Purpose of data processing:

- performance of a contract
- provision of digital products
- billing

Legal basis:

Article 6(1)(b) of the GDPR.

Retention period: For accounting documents, the period specified by applicable accounting laws.

### *3.3 Consulting and Training Services*

Data processed:

- name
- email address
- phone number
- booking information

Purpose of data processing:

- scheduling appointments

- providing services
- maintaining contact

Legal basis: Article 6(1)(b) of the GDPR.

Retention period:

3 years following the completion of the service.

### *3.4 Appointment Scheduling (Calendly)*

The Data Controller uses the Calendly appointment scheduling system.

When using Calendly, the personal data provided by the user may be transferred to the extent necessary to provide the service.

Calendly's privacy policy is available on the service provider's website.

### *3.5 Online Payment (Stripe)*

Online credit card payments are processed through the Stripe system.

The Data Controller does not access or store credit card information.

The data necessary for the payment transaction is transferred to Stripe.

## **4. Data Processors**

The Data Controller may use the following data processors:

### **Stripe**

Role: Providing online payment services.

### **Calendly**

Role: Managing appointment scheduling.

### **Web Hosting Provider**

Role: Providing the technical infrastructure necessary for operating the website.

### **Accountant**

Responsibilities: Fulfilling accounting and tax obligations.

## **5. Google Analytics**

This website uses Google Analytics.

This service collects anonymous statistical information about the use of the website.

Google Analytics is activated only after the visitor has given their consent.

The data collected includes, among other things:

- pages visited,
- time spent on the site,
- device type used,
- browser type.

The purpose of data processing is:

- to develop the website,
- to improve the user experience,
- to perform statistical analysis.

Legal basis: GDPR Article 6(1)(a) – consent.

## **6. Cookie Management**

This website uses cookies.

The purpose of cookies:

- to ensure the proper functioning of the website,
- to improve the user experience,
- to perform statistical analyses.

Users may give their consent to the use of cookies via the cookie management interface displayed on the website. Consent may be withdrawn at any time.

## **7. Rights of Data Subjects**

Data subjects have the right to:

- request information about the processing of their personal data,
- request access to their personal data,
- request the rectification of their data,
- request the erasure of their data,

- request the restriction of data processing,
- object to the processing of their data,
- exercise their right to data portability,
- withdraw their consent at any time.

## **8. Remedies**

If the data subject believes that the processing of their personal data violates applicable laws, they may file a complaint with the National Authority for Data Protection and Freedom of Information.

National Authority for Data Protection and Freedom of Information (NAIH)

Address: 1055 Budapest, Falk Miksa Street 9–11.

Mailing Address: 1363 Budapest, P.O. Box 9.

Website: [www.naih.hu](http://www.naih.hu)

The data subject also has the right to bring a lawsuit.

## **9. Data Security**

The Data Controller shall ensure the security of personal data through appropriate technical and organizational measures, in particular to protect such data against unauthorized access, alteration, disclosure, deletion, or destruction.

## **10. Amendments to the Privacy Notice**

The Data Controller reserves the right to amend this Privacy Notice. The current version is always available on the website [www.todororsi.com](http://www.todororsi.com).